

## Experience

- Camp Director  
iD Tech Camps | Campbell, CA | [internaldrive.com](http://internaldrive.com)
- Directed camp comprising of approximately 25 students and four teachers
  - Taught web design class incorporating Photoshop, HTML, Dreamweaver and Flash
  - Acted as liaison between iD's home office and university liaisons, managed a weekly budget, guided instructors in handling operational and instructional challenges, planned a schedule of camp activities and monitored student/teacher progress
  - Interacted with parents to help meet their needs and the needs of their children
- Summer 2001, 2002, 2003, 2005

## Education

Bachelor of Fine Arts  
Graphic Design  
Savannah College  
of Art and Design  
Savannah, GA  
Fall 2002  
Transfer  
Computer Science  
University of  
South Florida  
Tampa, FL  
1997-1999

## Graphic Designer

- W.W. Grainger, Inc. | Brand & Advertising | Lake Forest, IL | [grainger.com](http://grainger.com)
- Responsible for conception and design all materials related to Grainger's marketing expansion project, including: direct mail, flyers, posters, and vehicle graphics
  - Coordinated the completion of these projects with copy writers, creative directors, direct marketing associates and project owners to meet production deadlines
  - Trained and oversaw all temporary designers
- Winter 2004 to Spring 2005

## Computer Skills

Adobe Acrobat  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Macromedia Freehand  
Macromedia Flash  
Final Cut Express  
QuarkXPress  
HTML

## Freelance Graphic Designer

- Creative Staffing Firms | Chicago, IL
- Establish a close working relationship quickly with individuals in various departments
  - Begin projects in employer's preestablished style to ensure brand consistency
  - Develop materials that succinctly communicate a message to target audience
  - Present new ideas and integrate the ideas of others for future projects
- Fall 2003 to Winter 2004

## Academic Director & Teacher

- American Computer Experience (ACE) | Atlanta, GA
- Planned activities for approximately 50 campers and a staff of 9 teachers
  - Presented seminars on Flash, Photoshop, and Improvisational Acting
  - Developed and implemented curriculum for general computer literacy and advanced web design classes of up to 24 children
- Summer 1998, 1999, 2000

## Awards & Activities

Student of the Improv Olympic - Chicago, IL  
Leo Burnett/Northwestern Portfolio Class  
Member of The Chicago Gay Men's Chorus  
Marketing High-Five Award, Grainger  
Member of Toastmaster International  
Academic Merit Scholarship, SCAD  
Member of Leadership House, USF

Charley

Aldridge

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